

# 2012 Newport Harbor Guide Order Form

## 2012 ADVERTISING RATES

Ad Description	2012 Rate	50% Deposit Terms <sup>2</sup>	25% Deposit Terms <sup>3</sup>
Back Cover	<b>\$3,500</b>	\$1,750	\$875
Double Page Spread	<b>\$3,300</b>	\$1,650	\$825
Inside Back Cover	<b>\$3,000</b>	\$1,500	\$750
Inside Front Cover	<b>\$2,750</b>	\$1,375	\$688
Premium Full Page	<b>\$2,500</b>	\$1,250	\$625
Full Page	<b>\$2,200</b>	\$1,100	\$550
2/3 Page	<b>\$1,650</b>	\$825	\$413
1/2 Page	<b>\$1,100</b>	\$550	\$275
1/3 Page	<b>\$850</b>	\$425	\$213
1/6 Page	<b>\$550</b>	\$275	\$138
1-inch B&W Directory Ad <sup>1</sup>	<b>\$250</b>	\$125	\$63
Directory Listing (free with any display ad)	<b>\$110</b>	<i>(total due with order)</i>	

<sup>1</sup>Additional 1-inch B&W Directory Ad — \$150 with any display ad (save \$100)

<sup>2</sup>50% Terms - Pay 50% deposit with your order, 50% due by April 30, 2012

<sup>3</sup>25% Terms - Charge 4 equal installment payments to your AMEX or VISA/MC with your order (by March 15) and on April 30, May 31, and June 30, 2012

10% Discount given to Chamber Members, previous advertisers, and non-profits (except those using 25% installment terms)

## YOUR DIRECTORY LISTING

**2 CATEGORIES INCLUDED. \$25 EACH ADDITIONAL CHECK ✓ THE CATEGORIES YOU WANT OR SUGGEST A NEW ONE**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Accommodations               | <input type="checkbox"/> Florists                         | <input type="checkbox"/> Nautical Charts & Books    |
| <input type="checkbox"/> Antiques                     | <input type="checkbox"/> Fuel (Diesel & Gas)              | <input type="checkbox"/> Non-Profit Organizations   |
| <input type="checkbox"/> Art Galleries                | <input type="checkbox"/> Fuel (Propane)                   | <input type="checkbox"/> Pet Supplies               |
| <input type="checkbox"/> Attractions                  | <input type="checkbox"/> Graphic Design                   | <input type="checkbox"/> Photography                |
| <input type="checkbox"/> Auto Rental, Sales, Repair   | <input type="checkbox"/> Groceries & Health Foods         | <input type="checkbox"/> Postal & Shipping          |
| <input type="checkbox"/> Bait & Tackle                | <input type="checkbox"/> Health & Wellness                | <input type="checkbox"/> Printing & Copying         |
| <input type="checkbox"/> Bakery                       | <input type="checkbox"/> Interior Design                  | <input type="checkbox"/> Pump Out Boats             |
| <input type="checkbox"/> Banks                        | <input type="checkbox"/> Jewelry & Gifts                  | <input type="checkbox"/> Real Estate                |
| <input type="checkbox"/> Beauty Salons & Nails        | <input type="checkbox"/> Launch Service & Towing          | <input type="checkbox"/> Restaurants & Bars         |
| <input type="checkbox"/> Boat Building & Restoration  | <input type="checkbox"/> Laundry & Dry Cleaning           | <input type="checkbox"/> Sailmakers & Repairs       |
| <input type="checkbox"/> Boat Donations & Sales       | <input type="checkbox"/> Libraries                        | <input type="checkbox"/> Schools                    |
| <input type="checkbox"/> Boat Hauling & Crane Service | <input type="checkbox"/> Liquor & Wine                    | <input type="checkbox"/> Ship Modelers              |
| <input type="checkbox"/> Boat Shows                   | <input type="checkbox"/> Marinas & Boatyards              | <input type="checkbox"/> Shopping                   |
| <input type="checkbox"/> Boat Tours                   | <input type="checkbox"/> Marine Consignment               | <input type="checkbox"/> Spas & Massage Therapy     |
| <input type="checkbox"/> Cafes & Coffee Shops         | <input type="checkbox"/> Marine Documentation & Surveyors | <input type="checkbox"/> Storage & Packing Svcs     |
| <input type="checkbox"/> Caterers                     | <input type="checkbox"/> Marine Insurance                 | <input type="checkbox"/> Tailoring & Alterations    |
| <input type="checkbox"/> Clothing & Accessories       | <input type="checkbox"/> Marine Publications & info       | <input type="checkbox"/> Transportation             |
| <input type="checkbox"/> Clubs                        | <input type="checkbox"/> Marine Services & Repairs        | <input type="checkbox"/> Yacht Brokers & Management |
| <input type="checkbox"/> Computer Services            | <input type="checkbox"/> Marine Supplies & Equipment      | <input type="checkbox"/> Yacht Charters             |
| <input type="checkbox"/> Crew Placement               | <input type="checkbox"/> Medical Services                 | <input type="checkbox"/> Yacht Rigging              |
| <input type="checkbox"/> Entertainment                | <input type="checkbox"/> Mooring Rentals                  | <input type="checkbox"/> Yacht Shipping & Logistics |

New Category \_\_\_\_\_

**BUSINESS NAME & LOCATION**—PRINT EXACTLY AS YOU WANT IT TO APPEAR IN THE DIRECTORY. IF LEFT BLANK, WE WILL USE BILLING INFO.

BUSINESS NAME \_\_\_\_\_

LOCATION — STREET ADDRESS, CITY, STATE (OR MAP ADDRESS) \_\_\_\_\_

TELEPHONE \_\_\_\_\_

WEBSITE \_\_\_\_\_

## IMPORTANT 2012 DATES

Order and deposit deadline	<b>Mar. 15, 2012</b>
Camera-ready Artwork deadline	<b>Mar. 31, 2012</b>
50% Balances due by	<b>April 30, 2012</b>
On-Line Publication Release	Early May, 2012
Print Publication Release	Early May, 2012

## BILLING INFORMATION (PLEASE PRINT)

BILL TO BUSINESS NAME \_\_\_\_\_

ACCOUNT CONTACT PERSON \_\_\_\_\_

STREET OR PO ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

OFFICE PHONE \_\_\_\_\_

CELL PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

**ORDER DATE:** \_\_\_\_\_

Ad Description	Rate	Discount	Total
_____	_____	_____	_____
_____	_____	_____	_____

# \_\_\_\_\_ Additional Category listings @ \$25.00 \_\_\_\_\_

**ORDER TOTAL \$** \_\_\_\_\_

**Need help with your ad?** Design fees are included in the price of 1-inch B&W Directory Ads only. Otherwise, design fees are billed separately at \$50/hr.

## TERMS

I AGREE TO PAY 50% NOW AND THE BALANCE BY APRIL 30, 2012

I AGREE TO PAY IN 4 EQUAL INSTALLMENTS CHARGED TO MY CREDIT CARD ON OR BEFORE MARCH 15, AND ON APRIL 30, MAY 31, AND JUNE 30, 2012

I AGREE TO PAY IN FULL (NET 30) TO GET AN ADDITIONAL 5% DISCOUNT

AMOUNT OF CHECK ENCLOSED \$ \_\_\_\_\_

CHARGE MY \_\_\_VISA \_\_\_ MASTERCARD \_\_\_ AMEX \$ \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

ACCOUNT NUMBER \_\_\_\_\_

EXP DATE (MO/YR) \_\_\_\_\_

SECURITY CODE \_\_\_\_\_

BILLING ADDRESS ZIP CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**MAKE CHECKS PAYABLE TO: "NEWPORT HARBOR GUIDE"**

Attn: Charlotte Johnson, c/o Seamen's Institute Newport

18 Market Square, Newport, RI 02840 USA

PHONE: 401-847-4454 | FAX: 401-841-9668

EMAIL: [CHARLOTTE@NEWPORTHARBORGUIDE.COM](mailto:CHARLOTTE@NEWPORTHARBORGUIDE.COM)