

# 2010 Newport Harbor Guide

## Sample Directory listings and Guidelines

### GUIDELINES FOR ALL DIRECTORY LISTINGS

1. A **FREE** STANDARD DIRECTORY LISTING IS INCLUDED WHEN YOU ORDER ANY SIZE COLOR OR B&W DISPLAY AD.
2. BE SURE YOUR DIRECTORY LISTING INFORMATION IS COMPLETE ON YOUR ORDER FORM.
3. BRACKETS [ ] TO THE RIGHT OF YOUR COMPANY NAME DIRECT YOUR CUSTOMERS TO YOUR COLOR DISPLAY AD PAGE (SEE SAMPLES).
4. **WHEN THE MAGAZINE IS PUBLISHED ONLINE, YOUR ADDRESS CAN BE LINKED TO A MAP THAT PROVIDES DIRECTIONS FOR YOUR CUSTOMERS.** INCLUDE YOUR FULL ADDRESS IN A FORM THAT CAN BE ENTERED INTO A GPS (I.E., NUMBER AND STREET NAME).

### ABOUT 1" BLOCK ADS

1. MAKE YOUR STANDARD DIRECTORY LISTING **REALLY STAND OUT** BY PLACING A 1" BLOCK AD ABOVE IT. RATE - \$225 (INCLUDES SET UP). WITH PURCHASE OF A COLOR DISPLAY AD, COST IS ONLY \$125.
2. EMAIL US YOUR COPY AND BLACK AND WHITE LOGO (VECTOR LOGOS PREFERRED, MIN. 300 DPI, SAVED AS EPS, TIFF, PDF OR HI RESOLUTION IMAGE FILE).
3. IF YOU WANT TO SET UP YOUR OWN AD, USE THESE EXAMPLES TO GUIDE YOU. **THE SMALLEST FONT WE USED IS ARIAL NARROW 8 PT. WE DO NOT RECOMMEND USING ANYTHING SMALLER.**
4. **FIGURE NO MORE THAN 6 LINES OF TYPE — LESS IF YOUR LOGO RUNS HORIZONTALLY ACROSS THE SPACE.**
5. **PLEASE NOTE:** YOU DO NOT NEED TO REPEAT YOUR COMPANY ADDRESS, PHONE NUMBER, OR WEBSITE, SINCE THIS INFORMATION IS PART OF YOUR STANDARD LISTING THAT WILL APPEAR DIRECTLY BELOW YOUR BLOCK AD.
6. SOME EXAMPLES OF INFORMATION TO INCLUDE:
  - SCOPE OF BUSINESS, AREAS SERVED, ETC.
  - HOURS OF OPERATION
  - SPECIFIC CONTACT INFORMATION
  - EMAIL (BECOMES A LIVE LINK ONLINE)
  - SPECIAL OFFERS FOR READERS OF THE NEWPORT HARBOR GUIDE

### CONFIRMATIONS AND PROOFS

**DIRECTORY LISTINGS**—UPON RECEIPT OF YOUR COMPLETED ORDER FORM AND PAYMENT, WE WILL SEND YOUR PROOF ALONG WITH YOUR ORDER CONFIRMATION. **LOOK IT OVER CAREFULLY AND ADVISE US IMMEDIATELY OF ANY CORRECTIONS.**


**1" BLOCK AD**—OUR DESIGNER WILL EMAIL YOUR ART PROOF SEPARATELY. **LOOK IT OVER CAREFULLY AND ADVISE US IMMEDIATELY OF ANY CORRECTIONS.** EMAIL: NHGPRODUCTION@COX.NET

### SAMPLE DIRECTORY LISTINGS

ALL ADS ARE BLACK & WHITE

**GPS LOCATIONS** AND **WEBSITES** WILL BECOME LIVE LINKS IN THE ONLINE PUBLICATION.

← 2 1/4" →



**Car, Cab and Van**

Airports  
Newport Tours  
Designated Driver


↑ 1" ↓

A-1 Car, Cab and Van.....841-0411  
Newport 24 hour service by appointment

Block Island Ferry.....783-4613  
[S Pier Rd, Narragansett](#) [blockislandferry.com](#)

Jamestown Newport Ferry [11]..423-9900 | VHF 71  
Jamestown & Newport [jamestownnewportferry.com](#)

Oldport Marine Services [7].....847-9109 | VHF 68  
[Sayer's Wharf, Newport](#) [oldportmarine.com](#)



**Seamen's Church Institute of Newport**

Lodging - Library  
Showers - Laundry - Restrooms  
Internet Access  
Aloha Cafe

Seamen's Church Institute [16] .....847-4260  
[18 Market Sq, Newport](#) ..... [seamensnewport.org](#)



**Top Cat**

Classic Yawl • Crewed Charter  
Day Sail • Sunset Cruise  
Learn to Sail  
Capt. Jim Lengel [jim@lengel.net](mailto:jim@lengel.net)

Top Cat Charters..... 508-904-0749  
Portsmouth <http://yawls.net/TopCat>